MICHIGAN CENTRAL

FROM *IDEA* TO **IMPACT**

YOUR NEXT BREAKTHROUGH STARTS HERE

Join over 2,000 innovators already building here - from industry leaders and startups running new technology pilots to nonprofits scaling their missions; from entrepreneurs and government leaders forming public-private initiatives to investors growing their portfolios.

Michigan Central is a first-of-its-kind 30-acre tech and culture hub where your business challenge meets the experts who can help you solve it, your prototype gets tested by real users, and your organization finds the partnerships that drive growth.

2,000 Active Members

240+





70+ **Partnerships**

Unique Workspaces

THE NETWORK **THAT ACCELERATES** COLLABORATION

Join a network where startups, Fortune 500 leaders, non-profits, academics, creators, investors, artists, and changemakers work side-by-side in an environment of focus, ambition, and collaboration — building partnerships, sharing insights, and accelerating breakthrough work that matters.

THE INFRASTRUCTURE **THAT POWERS TANGIBLE PROGRESS**

Access the resources to not just work and plan, but take action. Design, build, manufacture, publish, partner, and grow your business with state-of-the-art facilities and workspace, product development labs, miles of testing spaces, beautiful event venues, a podcast and content studio, and enterprise-grade secure technology.

THE DYNAMIC **EXPERIENCES THAT ENRICH YOUR WORK**

Immerse in the hub's rich experiences and environment, with thought leadership summits, tech pilots, cultural events, and community engagement that you won't find anywhere else, all surrounded by green space and parks, restaurants, shops, housing, and hotels.







START BUILDING TOMORROW, TODAY

Contact us to learn more, schedule a visit, and discover the community, resources, and energy that turn your work into market success.





MICHIGAN CENTRAL

BECOME A PART OF THE NETWORK

Coworking Access

Flexible access to open coworking spaces and desks.

\$250/month per person

Dedicated Desks

Coworking access along with dedicated reserved desks and secure storage in the open-plan workspace.

\$400/month per person

Private

Coworking access along with lockable private offices for individuals or teams. Custom configurations available.

Contact us for pricing

Custom **Partnerships**

Work with us to customize around programming, workforce development, brand visibility, or other growth drivers.

Contact us for pricing

Space is located at the Newlab at Michigan Central building in 2025 and has the potential to move to The Station in 2026.

WORKSPACE & FACILITIES

- 24/7 access to the the Newlab at Michigan Central building that houses Michigan Central members and partners, including our venture platform partner Newlab, accelerators Femology and Black Tech Saturdays, and many more companies and organizations
- Beautifully restored coworking environments
- 24/7 Security
- · Professional meeting rooms and conference spaces, inclusive of room credits
- · Outdoor and rooftop access
- · Private wellness rooms and kitchens
- Full fitness center with showers and lockers
- · Fully equipped content and podcast studio
- Discounted preferred rates to prototyping labs, fabrication tools, and testing infrastructure

SERVICES & AMENITIES

- Dedicated team for support and onboarding
- Enterprise-grade Wi-Fi, printing, and IT concierge services
- Streamlined guest check-in
- Daily mail and package handling
- Complimentary coffee and tea
- A digital platform (web + app) for room booking, event discovery, member communication, networking, and operations needs

PROGRAMMING & PERKS

- 2025 programming delivered in partnership with our venture partner, Newlab
- Exclusive access to workshops, office hours, speaker events, and networking
- · Access to Michigan Central's skills and talent development workshops for youth and adults
- Discounted preferred rates for venue rentals to host events
- Discounted pricing on food, labs, and testing infrastructure (and to the Nomad Hotel opening in The Station in 2027)
- Brand visibility through our media channels
- Flexible terms to scale your involvement as your team evolves

JOIN MICHIGAN CENTRAL TODAY





michigancentral.com